

Rosmidas Punnayur Kulam

Gender: Female | **Phone number:** (+44) 07407845381 (Mobile) | **Email address:** rosmidaspk@gmail.com |

Address: 129, Wotton house, Horton Road, GL1 3PR, Gloucester, United Kingdom (Home)

● ABOUT ME

I am a dedicated and passionate designer who has always considered colors and design as lifelong companions. With a postgraduate degree in Design and over 5 years of experience, I have contributed to multiple startup environments. My latest role has exposed me to diverse projects, including digital ad design, branding, digital illustration, and more. Alongside my design endeavors, I have a keen interest in photography. I thrive on exploring fresh ideas and collaborating across disciplines.

● WORK EXPERIENCE

03/2023 – CURRENT

TEACHING ASSISTANT THRIVE EDUCATION

- Assisted in lesson planning and preparation to enhance classroom activities.
- Maintained classroom discipline and order to create an effective learning environment.
- Monitored student progress and communicated with parents as needed.
- Provided support to students with special needs or learning disabilities.
- Collaborated with colleagues and supported classroom technology utilization.

23/01/2023 – 14/04/2023

GRAPHIC DESIGNER (INTERNSHIP)

- Contributed to the development of visual designs, including logos, websites, and advertisements.
- Collaborated effectively with cross-functional teams to align designs with client needs and timelines.
- Conducted audience research to inform design decisions and stay updated on industry trends.
- Utilized Adobe Creative Suite to create and refine designs while ensuring brand consistency.
- Revised designs to meet client requirements and brand standards.

08/05/2019 – 25/01/2022

GRAPHIC DESIGNER PARENTOF SOLUTIONS PVT LTD

- Collaborated with the marketing team to understand design requirements for various projects.
- Conducted audience research and gathered information to align designs with marketing goals.
- Created, modified, and refined visual designs using Adobe Creative Suite.
- Maintained accurate project records and participated in team meetings.

05/11/2018 – 31/01/2019

GRAPHIC DESIGNER FLIPKART

- Designed graphics for marketing materials, both online and offline.
- Developed logos, brand identities, and style guides to ensure consistency.
- Executed campaigns to enhance content vitality and engagement.
- Collaborated with internal communication teams and designed materials for various platforms.

01/06/2016 – 30/09/2018

GRAPHIC DESIGNER LINE ARTS ADVERTISEMENT

- Assisted in the development and execution of advertising campaigns.
- Designed visual elements for advertising materials, both print and digital.
- Managed design projects and maintained deadlines.
- Collaborated with the creative team and ensured designs met business objectives.

● EDUCATION AND TRAINING

01/2022 – CURRENT Middlesbrough, United Kingdom

MA DESIGN WITH ADVANCED PRACTICE Teesside University

08/2012 – 04/2016 Tamilnadu, India

BE ELECTRONICS AND COMMUNICATION ENGINEERING Anna University

● **DIGITAL SKILLS**

Adobe Creative Cloud: Adobe Photoshop, Adobe Illustrator, Adobe Indesign and Adobe Premiere Pro | Experienced in 2D design using Figma and Adobe XD | Skilled in creating visually engaging content using Canva | Proficient in Microsoft Office suite | Knowledgeable in digital photography techniques

● **ADDITIONAL INFORMATION**

ORGANISATIONAL SKILLS

- Efficiently manage multiple projects concurrently, ensuring timely completion and high-quality deliverables.
- Demonstrated strong attention to detail in maintaining organized records of projects and design files.
- Collaborated effectively with cross-functional teams, streamlining communication and project coordination.
- Successfully balanced academic pursuits with work responsibilities, showcasing exceptional time management skills.

HOBBIES AND INTERESTS

- UI design and expressive painting and sketching.
- Creative photography ventures.
- Enthusiastic traveler, exploring diverse cultures.

CREATIVE WORKS

Portfolio

Link <https://rosmidaspk.wixsite.com/portfolio>
